

## Laboratory celebrates debut of *Technology Horizons*

by Timothy Anderl, AFRL Headquarters

WRIGHT-PATTERSON AFB, OHIO — Major General Richard R. Paul, commander of the Air Force Research Laboratory, “let them eat cake” when members of the lab celebrated the debut of *AFRL Technology Horizons* magazine at a reception recently.

*AFRL Technology Horizons* magazine is a quarterly technical publication, produced by the lab, that reached the doorstep of 200,000 subscribers from government, academia and industry in March. It will enhance AFRL’s Technology Transfer and technology transition programs while increasing awareness of AFRL’s support to research and the Air Force aerospace mission.

AFRL Director of Plans and Programs Terry Neighbor, who presided over the reception, presented Paul with a plaque of the inaugural issue of *Horizons*.

“This morning we honor all of AFRL’s men and women who have made significant contributions to the success of our newest marketing tool, *Technology Horizons* magazine,” Paul said. “It is not only the first for us but it is the first of its kind within the DoD.”

Paul acknowledged that the magazine was a tremendous group effort when he individually thanked several members of the lab who contributed to the project. He thanked the Research Council for brainstorming the idea and providing consultation, the Corporate Communications Branch and Program Manager Susan Wapelhorst for turning the brainstorm into a reality, and the program’s contractor, Veridian for creating and editing the final package in time for publishing. Additionally, he recognized Harry Brown and the Marketing Team for promoting the magazine, Mark Rogers for his operational and security review, the Public Affairs Office, and all of the scientists



CELEBRATING THE MAGAZINE’S DEBUT — Major General Richard Paul celebrates the debut of *AFRL Technology Horizons* magazine with Susan Wapelhorst, the magazine program manager, and Andrea Wright, chief of Corporate Communications at a reception recently.

and engineers who submitted technical articles.

Since the magazine debuted the laboratory has received numerous responses and queries for additional information, Paul said. Tech Connect, AFRL’s information clearinghouse, has answered over hundreds of requests since the magazine was published.

“It was a huge effort to pull this program together and one that we can all be proud of,” Paul said. “Since the magazine focuses on developing technologies, it promotes stronger relationships with our peers in government, industry and academia. *Horizons* provides a tremendous opportunity to impact the world around us.”

The second issue of the *Horizons* magazine will reach subscribers in June. For additional information about the magazine, please contact Tech Connect at (800)203-6451. @